

## **AMHERST ARTMETER PROJECT**

### **2010 ARTIST APPLICATION/SUBMISSION**

**How to Apply:** Artists may apply to design and complete a meter as an individual; artists may also be invited to apply by a sponsor or may have an approved project chosen by a sponsor. Artists must submit a drawing and description of their project, based on the theme ***Glimpses of Amherst: The First 100 Years*** describing their vision for the project and the materials to be used. Artist's submission does not guarantee participation in project. The deadline for application is March 19, 2010.

**Artistic Panel:** Each submission will be reviewed by a panel of jurors made up of members of the community. The jury will base its decision on the following criteria: artistic excellence; suitability of content of art for public display, and, relationship of proposed project to this year's theme.

**Practicality Panel:** This panel will judge each project design that has passed the artistic panel, based on its practicality and safety, as well as the project's potential ability to withstand weather and normal wear and tear of display outdoors for a period of one year.

If the jurors express concerns about a project design or the proposed fabrication and if the artist can address these concerns satisfactorily (either through explanation or revision of materials or design) then the project can be approved as explained or revised and resubmitted.

#### **Meter dimensions & details:**

The overall height of the meter head is 15 inches and the maximum width is 7¼ inches. The half-circle insert window, which is visible from both sides, measures 2½ inches high by 5½ inches wide, this portion can be opened and artwork placed within the small viewing window. **Notes:** All the supporting poles are uniformly painted a silver gray and are not the responsibility of the artist. Key slots must remain free of paint. The meter heads remain the property of the Town of Amherst.

**Media:** Artist's working on the outside surface of the meter may work in almost any weatherproof media, including, but not limited to oil-based all purpose enamel paint, pencil or permanent marker. Nothing may be attached to the outside of the meter. If working within the half circle "meter window" artists may choose photography or any weatherproof mixed media or sculpture materials. When working within the meter window, the outside surface of the meter head is the responsibility of the artist.

**Recognition:** When completed, a 2” x 4” plaque with the names of the artist and sponsor will be affixed over the coin drop section of the meter.

**The ArtMeter Committee reserves the right to reject completed meters that differ from the design originally submitted.**

**Submission/Selection:** Artist's submission does not guarantee participation in project.

A complete artist's application should include:

**Part A:** Personal Information

**Part B:** Sketch or 3-D model of project - Please attach a sketch of each of the four meter sides or a model of your proposed artwork. You may use the attached outlines or redraw the meter on a separate page.

**Part C:** Description and materials list

### **2010 Deadlines**

**March 19th – Application deadline.** Projects should be hand-deliver to the lower level Community Room of the Main Street branch of the Amherst Library, between 3:30 and 5.30 p.m. on March 19, 2010.

**April 12th** - Artist notified of the panel's final decision.

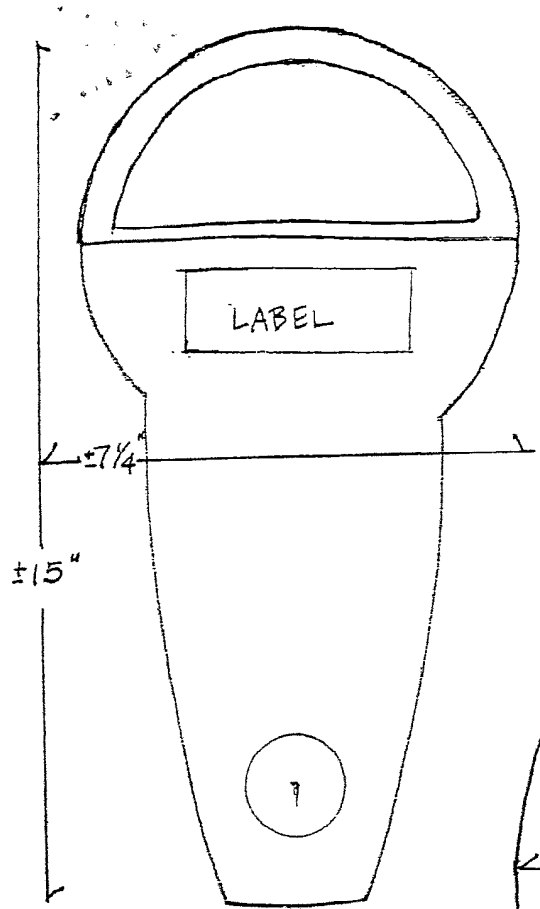
**April 16th** - Pick up meter head from:

Coleman/Mays Building, Inc.  
3447 S. Amherst Hwy.  
Monroe, VA 24574  
Phone: (434) 929-4017

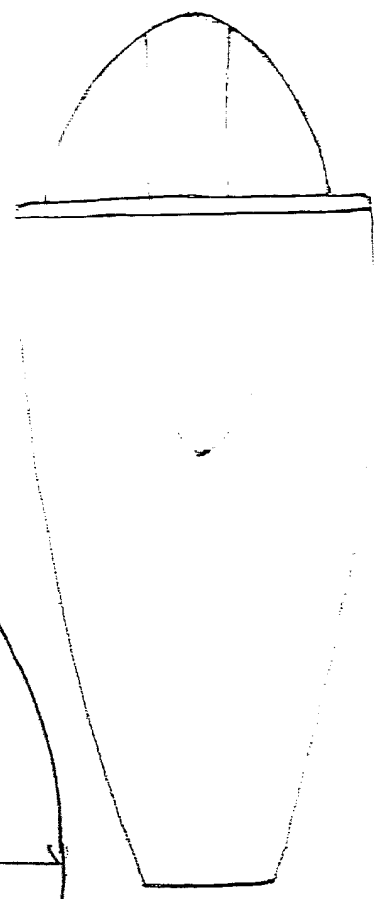
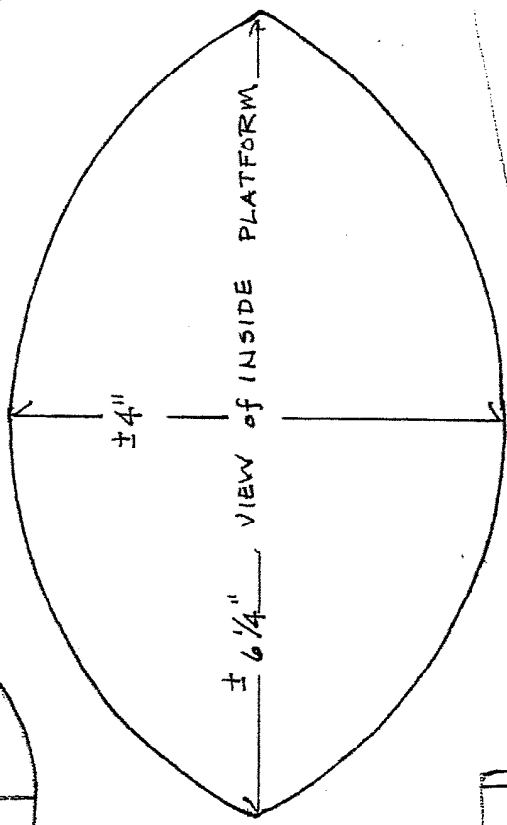
**June 1<sup>st</sup>** - Deliver completed meter head back to Coleman/Mays

**June 12th** – Unveiling of meters!

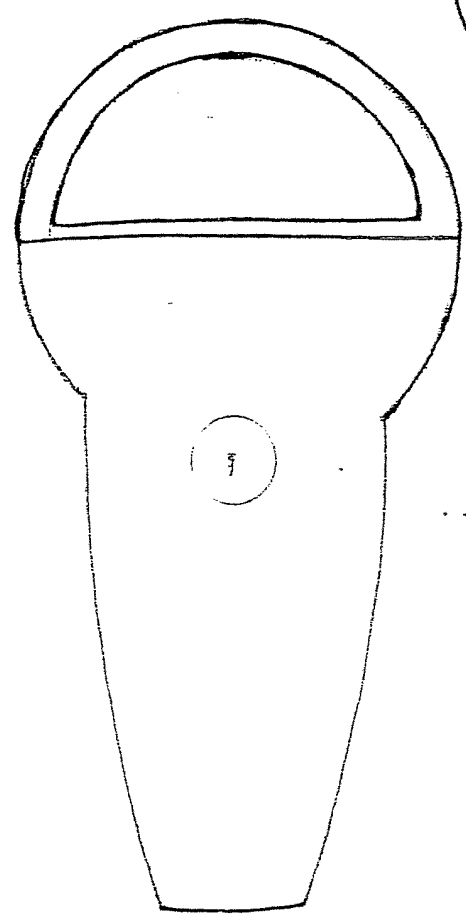
All ArtMeter Project information is online at [www.amherstva.gov](http://www.amherstva.gov). Questions regarding the artist's submission may be made to: Hilary Jenkins at 434 946 7141 or email [hjenkins@nelsoncable.com](mailto:hjenkins@nelsoncable.com); or, Charlene Ryan at 434 847 5912 or email [charleneryan@comcast.net](mailto:charleneryan@comcast.net); or Terrie Linton 434 946 9811 or email [tlinton95@cs.com](mailto:tlinton95@cs.com), or in writing to ArtMeter Project, P.O. Box 1046, Amherst, VA 24521.



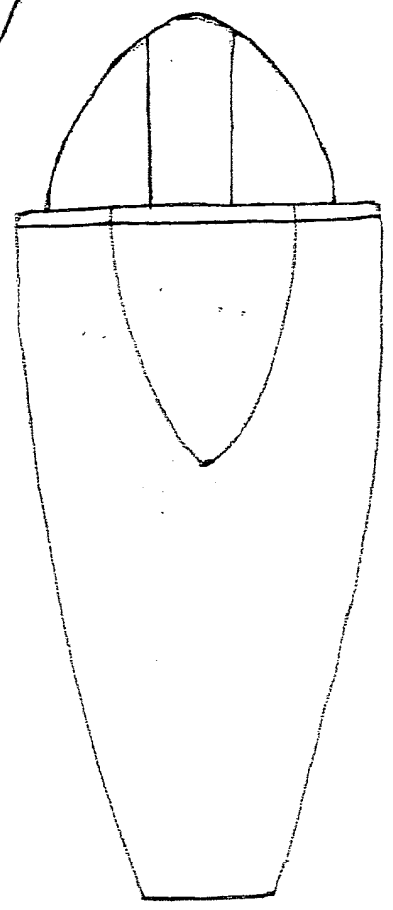
REAR (sidewalk)



SIDE 1



FRONT (road)



SIDE 2

## ARTIST APPLICATION

### Part A: Personal Information

Name of Artist \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email address \_\_\_\_\_

Landline: \_\_\_\_\_ Mobile: \_\_\_\_\_

If you making this application in conjunction with a sponsor, please name:

\_\_\_\_\_

If my art work is selected by the panel:

\_\_\_\_\_ I wish to donate my artwork

\_\_\_\_\_ I would accept \$50 to cover the cost of materials

*I give the ArtMeter Project committee the right to use the completed meter in any marketing or exhibition with the understanding that the artist will be credited.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

Tell us about yourself and your art experience:

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**Part B: Sketch or 3-D model of project**

Please attach a sketch of each of the four meter sides or a model of your proposed artwork. You may use the attached outlines or redraw the meter on a separate page.

**Part C: Project Description**

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**Materials Description**

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**APPLICATION DEADLINE: MARCH 19, 2010**